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Pascal Creative Group Enhances Customer Support and Boosts Content Delivery Capabilities with Mirror Image Internet

Reliable Video Delivery, Quality Reporting and Customer Service are Key to Growing Business

TEWKSBURY, Mass. – April 14, 2008 – [Mirror Image® Internet](http://www.mirror-image.com), a leading provider of content delivery solutions powered by a patented global network, today announced that Pascal Creative Group is leveraging the Mirror Image network to reliably deliver video content and provide comprehensive and detailed tracking of content delivery to further enhance the company's client services.

Pascal Creative Group offers end-to-end solutions for digital video hosting and delivery for a wide range of clients, streaming videos on a global scale both for internal enterprise purposes as well as external, customer-facing projects. By partnering with Mirror Image, Pascal Creative Group is able to ensure greater reliability and higher quality reporting, resulting in a substantial increase in traffic, numerous customer wins and a noticeably streamlined process for rapid video upload and immediate availability.

"The reliable content delivery, comprehensive reporting and superior customer service that Mirror Image has offered is what really set the company apart as we looked to change CDN services," said Pat Marco, owner and president of Pascal Creative Group. "Mirror Image has become a true business partner for us, helping every step of the way to ensure a smooth transition to their services while showing that they are truly invested in improving our business and helping us to succeed. The relationship we have with Mirror Image is the best business relationship I've had in 20 years of business."

"We are very proud of the services we are able to offer Pascal Creative Group as the company looks to enhance its offerings and improve customer service standards," said James G. Hart, vice president, sales and marketing at Mirror Image Internet. "With our unlimited global capacity and patented network we are able to support Pascal Creative Group's growing business while providing the detailed tracking and reporting required to make the business a success."

Mirror Image currently serves hundreds of leading organizations in the retail, advertising, media and entertainment and government markets. Visit www.mirror-image.com for full details.

(more)

About Pascal Creative Group

[Pascal Creative Group](#) (PCG) has been involved in providing video streaming solutions on the Internet since 1997. Today, Pascal Creative Group consistently pushes the envelope in its quest to provide the highest quality video playback on the web for its customers in the most robust environment attainable. With customers throughout the U.S., the company continues to be one of the country's strongest and longest integrators of video on the web with clients like Lions Clubs International, Medical Liability Mutual Insurance Company, Hollister, Inc., Burrus Research, and Sun Health Systems.

PCG provides complete front-to-end services for its customers, handling video encoding from all formats, custom embedded player design, as well as secure playback interface solutions.

About Mirror Image Internet

[Mirror Image® Internet](#), Inc. combines a patented global network with results-driven content delivery solutions to help customers deploy, monitor and refine online strategies. The company's track record of success has given leading retailers, advertisers, media companies and enterprises the control they need to maximize assets and reduce costs while enhancing the visitor experience.

Recognized by Internet Retailer magazine as the 2007 Vendor Leader in the Content Delivery Network Category, and EContent magazine as one of the 100 "Companies That Matter Most" in the digital content industry, Mirror Image is a U.S.-based company incorporated in Delaware and headquartered in Tewksbury, Mass. Mirror Image was founded in 1997. For additional information, please visit www.mirror-image.com or call +1 866 374 4113.

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